

How do I join?

For more information on how you may become involved with this leading industry venture, please contact:

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Perpetuity Research

Committed to making a difference

www.perptuityresearch.com

The Security Research Initiative (SRI)

Supported by

ASIS International (UK Chapter)

British Security Industry Association (BSIA)

The Security Institute (Syl)



Now in its tenth year

Shortlisted for Eight Security Excellence Awards

Benefits

New for 2014

- A free registration (worth £500) for the Secured Environments police certification scheme, which helps organisations protect themselves against crime and gives the public, their customers and staff confidence that they take security seriously. The free registration can be used either your organisation, or to register one of your clients. For further information:
<http://www.securedenvironments.com/index.aspx#>
- A signed hardback copy of the second edition Handbook of Security which is to be published in 2014 (contains 44 chapters from security experts across the world).
- Access to reports three months before they are released to the market for you to share with your clients and enabling you to exploit commercial advantages
- Acknowledgement of your membership within each published report
- A link from the members' page on the SRI website to your website
- Features in the Perpetuity Newsletter (there are 6,000 subscribers) on your commitment to and support of the SRI
- Specific recognition in all feedback sessions provided by the Perpetuity team on the findings from SRI work (including two industry leaders in the UK and abroad)
- A personal presentation by Martin Gill on any one report over the three year period
- Association with clients and suppliers committed to developing new insights and on improving security practice
- Demonstrable commitment to helping to professionalise the security sector

What others say about the SRI

For the full quotes, see our website: www.perpetuityresearch.com

'The SRI gives us a real insight into the sector.'

'I have been engaged with the SRI for a number of years and find that it provides me with valuable insight in to broad ranging issues. I ... use the research evidence to validate my internal decision making process.'

Barrie Millett
Head of Business Resilience, E.ON UK

'I have now been involved with the Security Research Initiative for a number of years. It has enormous value...'

Grahame Bullock
Head of Security and Resilience, Nexen

'At OCS we recognise that ... as business leaders we strive to develop both our companies and at the same time help professionalise our sector. The SRI provides just that vehicle and we are delighted to be supporters of it.'

Mark Nelson
Director of Service Development, OCS Group UK Ltd

'Emprise has long been a supporter of the SRI ... We find there are commercial advantages ... The SRI forms part of our value proposition, and has assisted in both customer retention and new client acquisition.'

Paul Harvey
Director, Emprise Services plc

'The SRI - the sponsoring companies and the Perpetuity team - are to be congratulated on original and insightful research ... We are delighted to support the SRI initiative.'

Garry Evanson
Deputy Chairman of The Security Institute

'The Security Research Initiative is now an important event for all participants ... I believe that sponsors gain great benefit ... from their unique opportunity to gain deeper insights from the team that can make them and their clients more successful.'

Geoff Zeidler
Chairman of the BSIA

'The SRI gives us a real insight into the sector ... ASIS International, UK Chapter is proud to promote and support the work of the SRI.'

Mike Hurst
Vice Chairman, ASIS International UK Chapter

'The Security Research Initiative has been – and continues to be – fundamental to the positive development of the security sector. Supported by the security world's foremost organisations ... the SRI's detailed and in-depth research absolutely underpins and enhances the ongoing development of Best Practice.'

Brian Sims
Media Solutions Manager (UBM Live Security and Fire Portfolio)

Projects planned for 2014-16

What else do you get from good security, beyond just good security?

In both corporate security departments and amongst security suppliers, there has been a very narrow focus on the benefits from services provided, in fact most often that focus has been on security benefits. But there is evidence that a host of other benefits are derived from having good security. For example, a study of security in the supply chain found the following:

- improved product safety
- improved inventory management
- improved supply chain visibility
- improved product handling
- process improvements
- more efficient customs clearance process
- speed improvements
- a reduction in problem identification time and higher customer satisfaction

This is just one example. But in fact there are a wide range of benefits that you get from a good corporate security function compared to a bad, and a good security supplier compared to a poor one. In this project we will catalogue both security benefits but also non security ones. For the first time ever we will be able to discuss the true value of security from an entirely new evidence base. Decisions on future projects will involve SRI members.

What does it involve and what does it cost?

Companies sign up for three years. Each year we undertake a study that develops new insights into security practice. Full details of previous projects are on our website, they include tool-kits on strategy development and procurement, and reports on the value of security and the state of the security sector.

You can be involved as much or as little as you wish. There are two meetings a year at which the Perpetuity team provide feedback. You are invited to these. Some members attend these and interact in between; others take a more back seat role. It is up to you. In any event we provide regular updates on progress.

The cost is £2,500 plus VAT for companies up to 250 employees and £5,000 plus VAT for bigger companies. That is the only cost.