



You are invited to join the **SECURITY RESEARCH INITIATIVE (SRI)**

Each year we design, research and report on a study addressing topics of importance to security. We aim to develop insights on key issues to give you an advantage in your own work and to facilitate industry learning and development. Having the open dialogue and partnership approach that comes from participating in this initiative is really important in allowing the security industry to move forward and advance its position in the business market.

Current Research Project:

Understanding influences on security as a career choice: tackling jaundiced views of security

Although much good progress has been made on presenting a better image of security we know that it is a struggle. Previous SRI reports, for example, have noted the mixed views of other business professionals; the somewhat jaundiced view of rank and file police officers and varied view of senior police officers; while those who have focussed on presenting security as a career choice sometimes lament the preference of potential recruits to pursue other forms of public service or uniformed work. This study aims to better understand what makes different areas of security attractive to recruits and workers and why; and how security can improve its image and present itself as a valued contribution to working life. The research will determine the views of key stakeholders in security, with particular focus on young security professionals and those who enter security as a second career.

ENDORSED BY SECURITY LEADERS:

Great benefit that can make them and their clients more successful.'

- GEOFF ZEIDLER (BSIA FORMER CHAIRMAN)

'I have seen the impact of Perpetuity Research's SRI and I have heard how the Security community respects the outcomes. The Security Institute values it's partnership with Perpetuity and will continue to support future research at every opportunity.'

- RICK MOUNTFIELD (CHIEF EXECUTIVE, THE SECURITY INSTITUTE)

MORE INFORMATION AVAILABLE AT

<https://perpetuityresearch.com/security-research-initiative/>



Membership costs: £2500 (ex VAT) for companies of up to 250 employees or £5000 (ex VAT) for larger companies.



Membership

Becoming a member is an ideal way to support industry good practice and developments in the security field. Direct benefits for members include: early access to the latest research; being recognised as an industry leader; a presentation on the report of your choice by Martin Gill; exclusive access to leadership meetings with the authors and other SRI members and a free registration (worth £500) for the Secured Environments police certification scheme. Other benefits include – your brand logo, website link and member recognition on all reports and presentations.

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