



### You are invited to join the

### **Security Research Initiative**

Each year we design, research and report on a study addressing topics of importance to security. We aim to develop insights on key issues to give you an advantage in your own work and to facilitate industry learning and development. Having the open dialogue and partnership approach that comes from participating in this initiative is really important in allowing the security industry to move forward and advance its position in the business market.

#### THE RESEARCH

The role of the modern security manager: how do they see themselves?

The aim of this project is to explore the modern role of the security manager, both amongst suppliers and within corporates, and specifically to assess how security managers view themselves. Traditionally, security was about the protection of assets, the role of the security manager then was well - albeit narrowly - defined, it was ultimately about protection. More recently though there has been a revision in thinking, security is being seen as an enabler, to help organisations fulfil their objectives via the effective management of risks. There is a new buzz concept, Enterprise Security Risk Management (ESRM) which has (seemingly) yet to be widely adopted. Certainly some argue that business skills are as important as security skills, perhaps more so, but is this really happening? How have these trends impacted on the security manager role? The aim is to explore what does modern security management, in a post-Covid world look like?

#### **SRI MEMBERSHIP**

Membership is an ideal way to demonstrate support for industry good practice and developments in the security field.

#### **BENEFITS**

- Priority Access
- Regular updates on progress/research milestones
- Access to annual research meeting with Perpetuity and SRI members to discuss the research
- Access to report 3 months before public release
- Online presentation of research findings for members only, prior to public release

#### **ADDED VALUE**

- A personal presentation by Martin Gill for your staff/clients (as applicable) on any one report (likely to be conducted online during 2020-21)
- A free place at one of the OSPAs global events (when they are held, and where practicable)
- A free place at one of the OSPAs global Thought Leadership Summits (when they are held, and where practicable)
- A free registration for the Secured Environments police certification scheme worth £500 used either for your organisation or one of your clients (www.securedenvironments.com)
- Opportunity to distribute your company literature at UK events organised or attended by Perpetuity or the OSPAs

## LEARN | COMMERCIAL ADVANTAGE | CATALYST OF CHANGE | NETWORK

#### RECOGNITION

- Promotion in an industry-wide webinar to launch public release of the research
- Promotion in talks provided by Perpetuity on SRI findings (to industry leaders in the UK and abroad)
- Promotion in Perpetuity and OSPAs newsletters, press statements and across social media platforms
- Recognition and opportunity to take part as a panellist in monthly thought leadership webinars
- Acknowledgement of membership within each Research report
- Your logo, website link and 150 word company summary displayed on the SRI members webpage https://perpetuityresearch.com/sri-membership

#### **MEMBERSHIP FEE**

£2,500 (ex VAT) companies up to 250 employees £5,000 (ex VAT) for larger companies

#### **CONTACT US**

(+44) 01892 538690 m.gill@perpetuityresearch.com





# You are invited to join the **Security Research Initiative**

#### **CURRENT MEMBERS INCLUDE**



















#### **ENDORSED BY SECURITY LEADERS**

'The Security Research Initiative plays a key role in the continued development of the role of security; its academic and practical approach has been invaluable in influencing the direction of the industry.'

- Mike Reddington, Chief Executive, BSIA

'I have seen the impact of Perpetuity Research's SRI and I have heard how the Security community respects the outcomes. The Security Institute values its partnership with Perpetuity and will continue to support future research at every opportunity.'

- Rick Mounfield, Chief Executive, The Security Institute

'As one of the original supporters of the SRI, ASIS UK remains impressed by the range and quality of the research produced. The SRI is one of the only research initiatives producing practical and usable information for the Security Professional.'

- Mike Hurst, former Vice Chair, ASIS UK Chapter

#### SUPPORTED BY













