You are invited to join the
Security Research Initiative

Each year we design, research and report on a study addressing topics of importance to security. We aim to develop insights on key issues to give you an advantage in your own work and to facilitate industry learning and development. Having the open dialogue and partnership approach that comes from participating in this initiative is really important in allowing the security industry to move forward and advance its position in the business market.

THE RESEARCH
Building a Security Culture in Today's World

A security culture – which can be summarised as a unified set of security values across an organisation – is arguably the cornerstone of effective security, crucial for engaging all staff to achieve specified objectives. At the best of times, this is something that can be difficult to build and maintain, but there are currently many issues dictating change within organisations such as increasing use of technology, convergence between physical, technical and cyber, greater dispersion of staff (working remotely), challenges in recruiting and retaining staff, greater focus on recognising the protected characteristics of staff and customers, and financial pressures such as inflation. What are the challenges to building a strong security culture in today's world and how is the security profession responding?

SRI MEMBERSHIP
Membership is an ideal way to demonstrate support for industry good practice and developments in the security field.

BENEFITS

- Priority Access
- Regular updates on progress/research milestones
- Access to annual research meeting with Perpetuity and SRI members to discuss the research
- Access to report 3 months before public release
- Online presentation of research findings for members only, prior to public release

ADDED VALUE
- A personal presentation by Martin Gill for your staff/clients (as applicable) on any one report
- A free place at one of the OSPAs global events (when they are held, and where practicable)
- A free place at one of the OSPAs global Thought Leadership Summits (when they are held, and where practicable)
- A free registration for the Secured Environments police certification scheme worth £500 used either for your organisation or one of your clients (www.securedenvironments.com)

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RECOGNITION
- Promotion in an industry-wide webinar to launch public release of the research
- Promotion in talks provided by Perpetuity on SRI findings (to industry leaders in the UK and abroad)
- Promotion in Perpetuity and OSPAs newsletters, press statements and across social media platforms
- Recognition and opportunity to take part as a panellist in monthly thought leadership webinars
- Acknowledgement of membership within each Research report
- Your logo, website link and 150 word company summary displayed on the SRI members webpage https://perpetuityresearch.com/sri-membership

MEMBERSHIP FEE
£2,500 (ex VAT) companies up to 250 employees
£5,000 (ex VAT) for larger companies

CONTACT US
(+44) 01892 538690 m.gill@perpetuityresearch.com

CURRENT MEMBERS INCLUDE

Bidvest NOONAN · **AXIS COMMUNICATIONS** · **sia** Security Industry Authority · **OCS**

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ENDORSED BY SECURITY LEADERS

'The Security Research Initiative plays a key role in the continued development of the role of security; its academic and practical approach has been invaluable in influencing the direction of the industry.'
- **Mike Reddington, Chief Executive, BSIA**

'As a long term supporter of the SRI, I remain impressed by the range and quality of the research produced. The SRI is one of the only research initiatives producing practical and usable information for the Security Professional.'
- **Mike Hurst, UK Director, IFPO UK & Ireland**

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bsia british security industry association · **IPSA** · **IFPO** International Foundation for Protection Officers Knowledge to Protect

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perpetuityresearch.com/security-research-initiative/

CONTACT PROFESSOR MARTIN GILL
(+44) 01892 538690 m.gill@perpetuityresearch.com