

In association with: Perpetuity Research and World Excellence Awards

OSPAs | Cyber OSPAs | TECAs | SSEAs | FREAs | WVRAs | Podcasts | Research

# **Thought Leadership - October 2024**

Welcome to the October edition of our *Security and Risk Thought Leadership Newsletter* in which we connect you with innovative ideas and new research. In this edition:

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If you have any comments, questions or a suggestion for something we should cover, drop me an email - <u>Dr Janice Goldstraw-White, Thought Leadership Editor</u>



## Latest Security Thought Leadership Podcasts

We have now released sixteen episodes in our "Security Thought Leadership" podcast series, with each speaker offering unique insights into the security industry and its future. The latest two episodes feature interviews with ex-offender Terry who was drawn into crime but eventually started a new life; and Bob Martin, the 2024 UK OSPAs Lifetime Achievement winner and the first ever entrant to the Security Hall of Fame.

#### Terry

This podcast offers a chilling insight into the world of crime, told through the story of Terry, an ex-offender. Terry didn't think there was anything inevitable in his early childhood that would lead to him to become a persistent priority offender by his mid-teens. Drawn in by older boys and the high rewards of fraud, theft, and commercial burglary, he saw little value in legitimate pursuits. He never found the counsellors appointed to help him realistic. Eventually he ended up in prison and there developed a drug habit that governed the next stage of his life. On his release, his crimes were driven by the need to pay for drugs. Shoplifting was more lucrative than many alternatives and carried less risks, and drug dealing provided him with access to what he most valued. Nine more prison sentences followed, and then, when he decided enough was enough, drug barons took exception and he suffered multiple stab wounds. He decided to help the police, joined witness protection and started a new life. Listen to how Terry ended up, the hard way, as a head chef.

#### **Bob Martin**

Bob Martin has over 35 years of experience in the petrochemical industry and has worked in a diverse range of business operational environments before establishing a specialisation in security. He brings with him a range of skills, including strategy development, integration, management systems, data management, and, crucially, the importance of the 'value add' proposition and the need to demonstrate a profit. He has worked extensively as a security consultant. In this podcast, Bob discusses insights from a career that started in business and culminated in taking a lead in global security. Specifically, he talks about the challenges for security in making a meaningful contribution to the bottom line, the steps that still need to be taken for security to be recognised as a profession, the limitations of security associations in spearheading change, and why security has failed to sufficiently influence the C-Suite.

#### **Bill Fox**

Our **next episode** comes out on **Monday 4th November** with Bill Fox. Bill is internationally renowned for his knowledge and expertise in violence risk reduction. As Founder and Executive Chairman of Maybo a company he started 28 years ago he has inspired innovative approaches to reducing violence at work, including the recently launched *Workplace Violence Reduction Awards* (WVRAs). In this podcast Bill discusses the different forms of violence that are taking place in different types of workplaces that generate the need for different types of responses. You will hear him lament the Zero Tolerance approach; highlight the crucial role of managers in preventing workplace violence; and explain how and when safe interventions are possible.

Episodes are available on Apple Podcasts, Spotify, Amazon, and all major platforms. Tune in to hear from leading voices in security at <u>www.securityinconversation.com</u>, where you can also find direct links to your preferred platforms.



#### Who will be the Tackling Economic Crime Awards winners?

With a record number of entries this year, and only a couple of weeks to go, excitement is building as we await the announcement of this year's Tackling Economic Crime Awards (TECAs) winners. <u>To view the</u> 2024 finalists announcement, click here.

Join us for an unforgettable evening at the black-tie gala dinner, sponsored by <u>Altia</u>, on Friday, 15 November 2024, at the Novotel London West. <u>To secure your tickets please click here.</u>

In the afternoon before the awards, attend the second TECAs Thought Leadership Summit at the same venue. Sponsored by Greylist Trace and supported by the UK Fraud Forum, this year's theme is "Strength in Unity: Harnessing Collaboration to Combat Economic Crime" and features presentations from experts in this field. The summit provides a unique platform for professionals involved in combatting economic crime to network, exchange best practices, and discuss current challenges. Don't miss this opportunity to connect with industry leaders, refine your strategies, and engage with peers. <u>To secure your place at this event, please click here.</u>



## Kenya OSPAs recognise outstanding achievements in the security industry

The winners of the 2024 Kenya Outstanding Security Performance Awards (OSPAs) were announced during a presentation at the Securexpo East Africa held in Nairobi on 16th October 2024. These awards recognise the very best companies, individuals, projects, and technologies that have made significant contributions to safeguarding people, places, and property from various threats and disorders. The quality

of nominations was exceptionally high, making the selection process particularly challenging for the judges on the panel. All finalists and winners demonstrated excellence and should feel extremely proud of their achievements.

#### To see full details of the winners please click here.



## Perpetuity are looking forward to attending

London Fraud Forum 18th Annual Conference Held this year at Grant Thornton in London, November 12th, 2024, in partnership with the National Trading Standards Scams Team. <u>View event website.</u>

#### UK Finance Economic Crime Congress 2024

Held this year on Thursday 12 December at the Business Design Centre in London. View event website.



#### **Celebrating Excellence in Security**

We have several upcoming events and open award opportunities. Please refer to the calendar below for full details. Highlights include:

Southeast Asia 2024 OSPAs | 4th Nov Finalists announced <u>sea.theospas.com</u>

Nigeria 2025 OSPAs | Nominations Open Entries now open <u>ng.theospas.com/enter</u>

Cyber 2025 OSPAs | Nominations Open Entries now open <u>www.thecyberospas.com/enter</u>



# Perpetuity works with Police Crime Commissioners (PCCs) to evaluate Domestic Abuse Perpetrator Programmes

Perpetuity has a well-established track record of working with Police Crime Commissioners (PPCs) across the country to improve services provided to members of the public who have been victimised by crime. A recent focus of government efforts is not only on supporting victims of domestic abuse but also on reducing recidivism and escalation among perpetrators. Perpetuity brings extensive experience in working with individuals impacted by domestic abuse, as well as those who have engaged in harmful behaviours in relationships. Additionally, we have a strong history of conducting programme evaluations for both the public and private sectors. As such, we are well-positioned to assist Crime Commissioners in carrying out this sensitive work. Over the next six months, Perpetuity will evaluate the effectiveness of the area's initiatives with domestic abuse perpetrators and help shape their future direction.

Visit Perpetuity Research Website.



# Did you know? - Origins of the first anti-virus

The first computer virus named "Creeper" appeared in 1971 as a playful prank, hopping between ARPANET machines (the precursor to the modern internet) and displaying the message, **"I'M THE CREEPER: CATCH ME IF YOU CAN!"** It didn't harm anything, but it prompted the creation of the first anti-virus, "Reaper," to chase and remove it – making the first digital virus a game of virtual tag!

NURSERY		BUS
SEA		TOWN
HEAD		SPACE
BEST		REQUEST
HOME		SODA
AIR		BATH
DISTANT		EARTH
HIGH		SKATES
STRUCTURAL		LIMITATION
STRING		KNIFE

## This Month's Quiz

Fit 10 six-letter words into the grid so that each links with the word on its left and beginning of the one on the right. Example: FISH [MARKET] TRADER. The letters in the shaded squares should reveal a security-related word. Please submit your one-word answer here [https://www.surveylegend.com/s/5mao]

by Friday, 22<sup>nd</sup> November. A winner will be selected at random from the correct entries and will receive a copy of the book 'Securing Mega-Events: Networks, Strategies and Tensions', by Chad Whelan and Adam Molnar, which is a part of Professor Martin Gill's 'Crime Prevention and Security Management series'.

Check back in next month's newsletter for the answer and a new quiz to enter.

The answer to September's quiz was 'Cyberattack'.

World	Excelle	ence Av	vards Ca	alenda
Event	Entries Open	Entries Close	Finalists Announced	Awards Presentation
TECAs	Entries Closed	Entries Closed	Finalists Announced!	15th November 2024
Southeast Asia OSPAs	Entries Closed	Entries Closed	Finalists Announced!	4th November 2024
Benelux OSPAs	Entries Closed	Entries Closed	Finalists Announced!	5th December 2024
UK OSPAs	Entries Closed	Entries Closed	твс	20th February 2025
Nigeria OSPAs	Entries are Open!	21st January 2025	25th February 2025	12th March 2025
Cyber OSPAs	Entries are Open!	4th February 2025	18th March 2025	8th May 2025
WVRAs	Entries are Open!	28th January 2025	4th March 2025	8th April 2025
FREAs	Entries are Open!	14th January 2025	18th February 2025	8th April 2025
SSEAs	Entries are Open!	21st January 2025	25th February 2025	8th April 2025

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